



Your Brand Is Our Business

Websites

Overview For Our Clients



Why your business needs a website ?

1



Get found

Get your business found by in-market users when they look for the business or the products or services you offer.

2



Own and control the web presence

Control which testimonials and reviews your potential clients see.

3



Be Visible

Around the clock availability, around the world visibility.

4



Low-cost efficient advertising

You don't have to do a thing! The website works for the business.

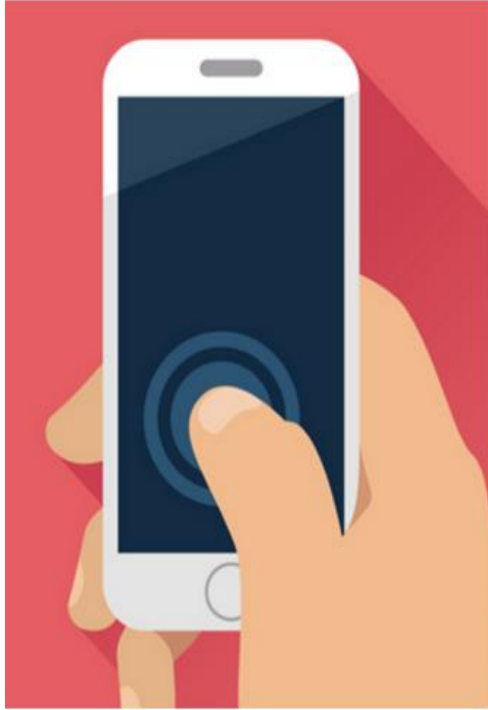
Why improving your website is important?



According to Google, the most sought after information on a business's website is phone number, address and hours of operation.

This info should be accessible in both desktop and mobile views.

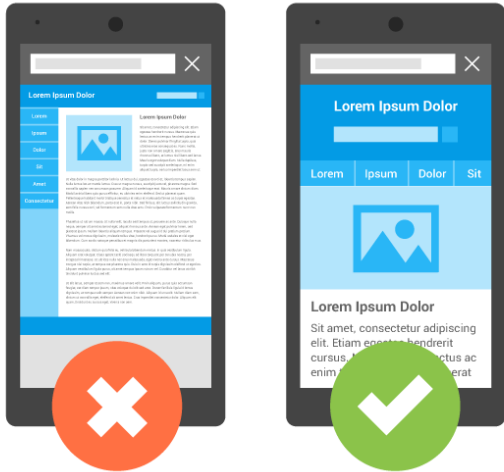
Mobile optimized sites



Consumers have gone Mobile in a Big Way. In fact, more consumers now search on a mobile device than desktop.

Therefore, it's critical that we optimize a client's website to look great on both the desktop and smartphone and to ensure they get found in search.

Mobile optimized sites



Creating a good mobile experience for consumers is so important to Google, they've had two major algorithm updates in the last 18 months that penalize sites that aren't Smartphone friendly!



How can we help?



What you get:

- Responsive design: your website will adapt to whatever screen size your customer is utilizing; be it a cell phone or desk top.
- ECommerce: sell your goods and services online! Every ECommerce integration is custom, and we'll work with you to add your full catalog to your site.

What do we offer?

Service: Website Creation



Four different options to you:

1



Landing Page

2



**3 Page
Website**

3



**5 Page
Website**

4



**10 Page
Website (e-
commerce)**

Service: Website Creation



Landing Page:



\$799.00 one time fee

\$79.00/mo.
Monthly Bundle

+ **\$49/month** Management & Maintenance

**Twelve month minimum required.*

A one page, no navigation, landing page.

*1 page templated Page (no navigation)
Up to 8 images & 400 words of content
Up to 5 contact form fields
Contact info
Call To Action
Professionally managed website
Keyword Inclusion
Unlimited tech support*

*Social media links
Embed Google Maps (we put in links to
Google Maps)
Includes One Free Photo and One Free Text
Change per month*

Service: Website Creation



Basic Three Page Site:



\$1399.00 one time fee

\$139/mo.
Monthly Bundle

+ **\$59/month** Management & Maintenance

**Twelve month minimum required.*

A basic but professional 3 page website.

- Search engine-friendly templated website
- Professionally managed website
- Keyword Inclusion for all pages
- SEO-friendly URL structure
- SEO copywriting & content creation (Up to 400 words per pages)
- Initial content creation
- XML site map
- Unlimited tech support
- Social media links
- Embed Google Maps
- Up to 15 photo & image uploads
- Meta keywords & description
- Unlimited text changes
- 15 image changes monthly

Service: Website Creation



Standard 5 Page Site:



\$1899.00 one time fee

\$189/mo.
Monthly Bundle

+ **\$59/month** Management & Maintenance

**Twelve month minimum required.*

A professional standard 5 page website.

- Search engine-friendly custom website
- Professionally managed website
- Keyword Inclusion for all pages
- SEO-friendly URL structure
- SEO copywriting & content creation
(Up to 400 words per pages)
- Initial content creation
- XML site map
- Unlimited tech support
- Social media links
- Embed Google Maps
- Optional blog (we do not write entries)
- Up to 25 photo & image uploads
- Meta keywords & description
- Unlimited text changes
- 25 image changes monthly



Your Brand Is Our Business

Service: Website Creation



Advanced 10-Page Site with Ecommerce:



\$3200.00 one time fee

\$300/mo.
Monthly Bundle

+ **\$59/month** Management & Maintenance

**Twelve month minimum required.*

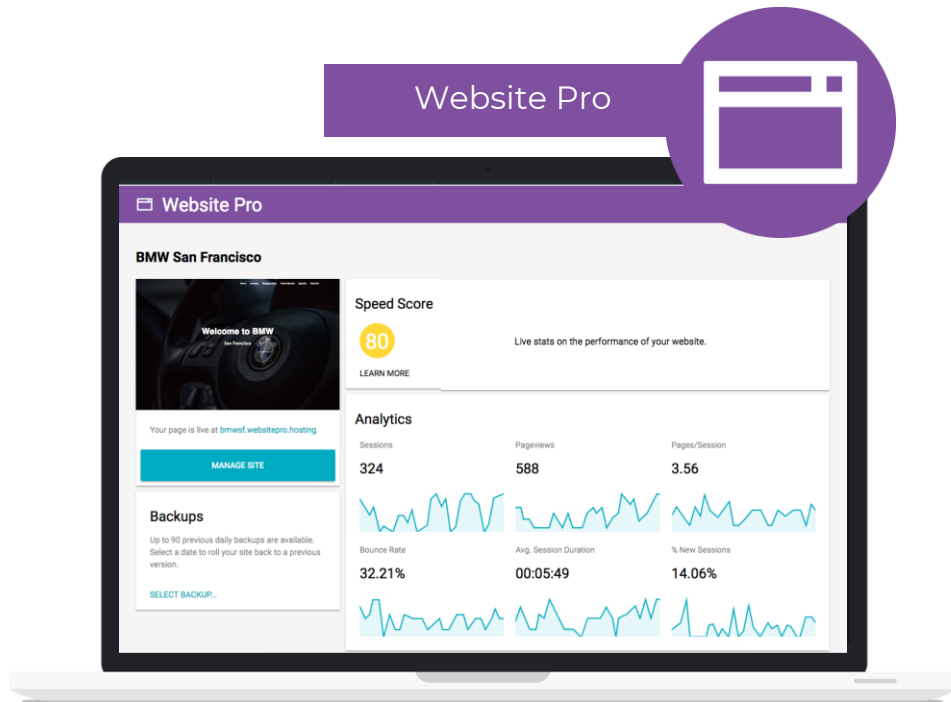
An advanced 10 page website with ecommerce.

- Search engine-friendly custom website
- High resolution photos & graphics
- SEO copywriting & content creation
- Keyword research & analysis
- SEO-friendly site architecture
- XML site map
- Internal linking throughout website
- Unlimited tech support
- User friendly e-commerce integration via PayPal (includes up to 25 products)
- Online contact form management
- Social Media links
- Embed Google Maps
- Optional blog (we do not write entries)
- Up to 25 photo & Image uploads
- Unlimited text changes
- 25 image changes monthly
- 25 product changes monthly

Hosting

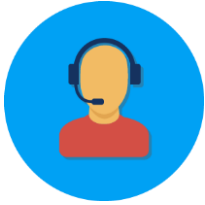
World-class hosting with Google

- 1** Conveniently access via Business Center
- 2** One click into WordPress; no separate logins
- 3** Daily backups & one-click restores
- 4** Live reporting



Process

Website creation



1

Consultation Call *3-5 business days*

Discuss desired color scheme and logo

Discuss domain name preferences

Go over sample sites that we recommend

*Review your provided marketing materials (Attached brochure & print ads, Content Collection Forms, etc.)
Home Page Layout Requirements, Tabs and Pages, Features, Images and Graphics Ideas*



2

First Mock *15 business days*

Based on the information provided during the consultation call, our developers will design a home page mock up, which includes your chosen color scheme and logo, home page images, interior page names, call to action, and additional features.



3

Second Mock *15-25 business days*

Once the mockup is approved, we will build out the interior pages and populate them with industry specific content. We will also provide industry specific images if none are supplied.



4

Site Published *20-25 business days*

Website Completion and Optimization.

You are Now Live and on the World Wide Web: You will receive a confirmation email with a link to your website and contact information of your local digital team and developers for changes and updates.



Frequently asked questions?

What are the Client Responsibilities?

- Provide sample websites (likes or dislikes) or other design direction during consultation call.
- Provide images and text content as requested.
- Communicate efficiently with us to keep project on track to meet the set deadlines.

What is included in the monthly Management & Maintenance fee?

We include the following in the monthly fee.

- Website and domain name hosting
- 1 WordPress Install
- 15 GB of bandwidth
- 500 MB of local storage
- 99.9% uptime
- Weekly backups
- Top notch security – we keep hackers out!
- Includes Photo and Free Text Change per month (please see each package for the limit of text and image changes)

Add-ons



App: Chatbot




A website widget for **automatic texting conversations:**



- ✗ 78% of callers put on hold
- ✗ 68% of callers hang up
- ✗ 48% don't get their issue resolved

-  60% of web traffic is mobile
-  70% of people prefer texting

 Text messaging is 5x more effective than email

App: Chatbot



How it **works**:

1

Easy widget installation

Customize and install the widget with a simple copy+paste of one line of html code.

2

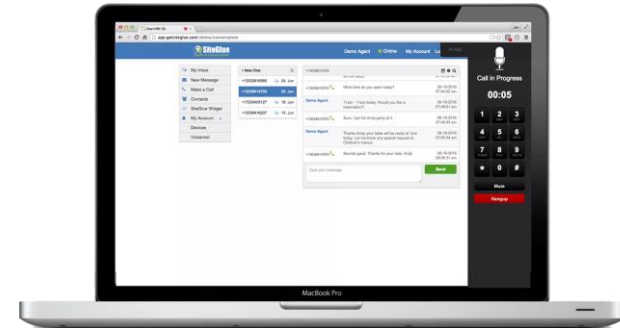
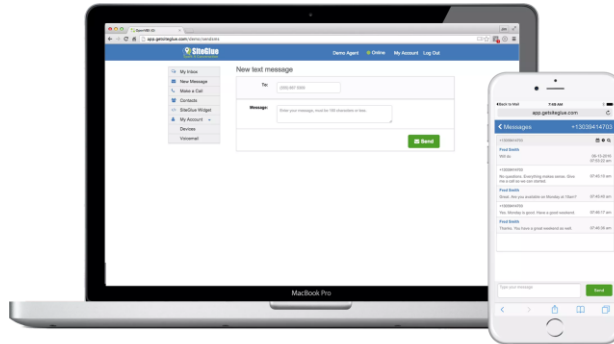
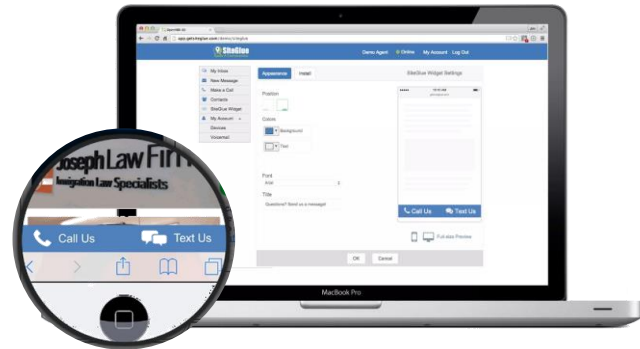
Reply to customer texts from anywhere

Send and receive text messages using a computer, tablet or smartphone.

3

Quickly transition from text to call

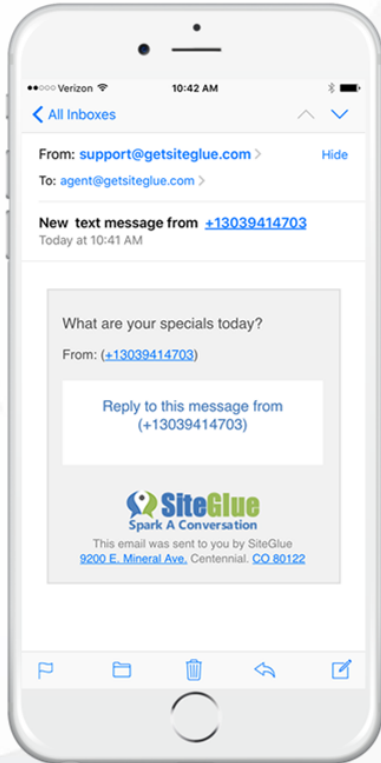
'Make A Call' will seamlessly transition from a text to voice call using a web browser.





App: Chatbot





Exclusive offers through **AMG!**



Chatbot Starter only \$69 per month!

-  500 text messages per month
-  Dedicated phone numbers, 100 voice minutes, unlimited contacts, agents and notifications

Chatbot Pro only \$110 per month!

-  1500 text messages per month
-  Dedicated phone numbers, 100 voice minutes, unlimited contacts, agents and notifications

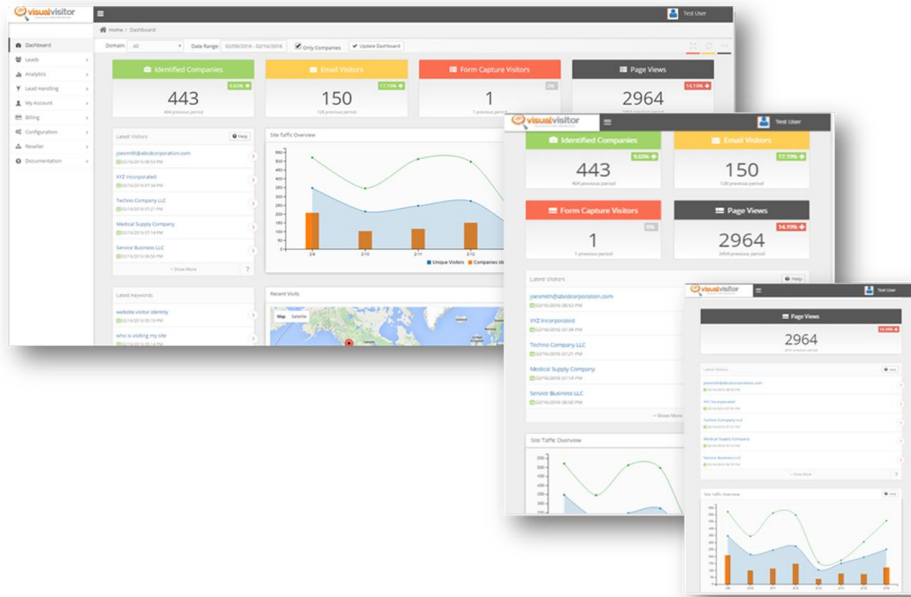
App: Visual Visitor



Anonymous website **visitor identification**.

Only about 2% of website visitors identify themselves by filling out a form, this helps identify the other 98%.

Turn anonymous website visitors into qualified sales leads.



App: Visual Visitor



How VisualVisitor Works:

1

A prospect visits your website activating VisualVisitor.



2

VisualVisitor researches the prospect



3

Gathering information including:

Company Name

Products/Services

Phone Number

And More!

4

We email YOU these qualified leads!



Your Brand Is Our Business

App: Visual Visitor



Exclusive offer through **AMG!**

Only \$79 per month!

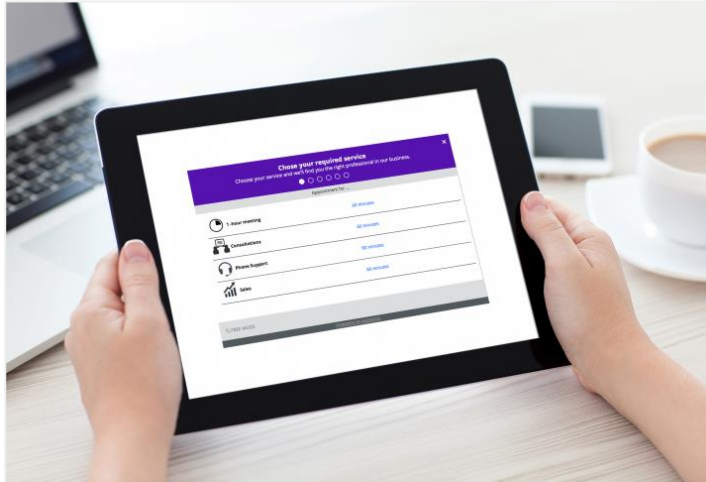
- ✓ List of website visitors
- ✓ Company name of website visitors
- ✓ Interest in which products and services
- ✓ Contact information
- ✓ Length of time spent on your site



App: Appointment Scheduling



Let your clients **book more** customers & **save time**.



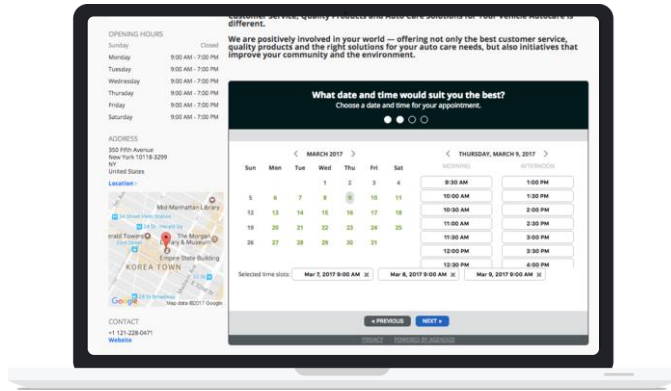
Empowering you to let your customers book appointments online with real-time availabilities and automated reminders.

You can grow up to 40% more bookings while reducing no-shows and saving hours per week thanks to the convenient and intuitive scheduling interface this application has to offer.

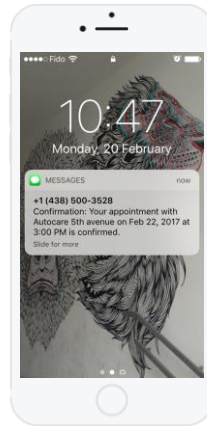
App: Appointment Scheduling



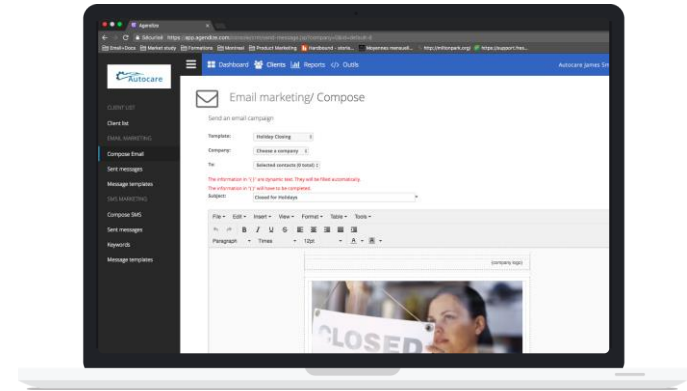
How does it **work**?



Customers can schedule an appointment from a website, a button on a Facebook page, an email signature, a scanned QR code or an email campaign.



Automated confirmation and reminder messages (email or SMS) can be set up and sent out at customized intervals.



After the appointment, you can send out thank you or follow up email with a request for a review, to book the next appointment and more.

App: Appointment Scheduling



Exclusive offer through **AMG!**

Only \$39 per month!



Fully customizable scheduling widget for websites, Facebook business pages, email campaigns, email signature button or QR code



View and manage every client with meaningful engagement histories stored within CRM profiles



Available in eight languages: English, Spanish, French, German, Japanese, Portuguese, Danish, and Dutch

